



### 2024 Birthday University Workshop

Day 1		
	8:30am	Registration and Pre-Party staging Activity
	9:00am	Seminar Starts – Intros/overview/games The Birthday Business
	10:00am	Break
	10:10am	Birthday Party Pure Emotion
	11:00am	Eliminating Frustrations
	11:10am	Choosing your Concept
	12:30pm	Lunch Break
	1:30pm	A Party Team with Personality Recruiting/Hiring/Training
	3:00pm	Break
	3:10pm	Party Team Audition/Training Party Team Retention
	5:20pm	Q&A
	5:30pm	End of Day 1
Day 2		
	9:00am	Birthday University Starts Adult Parties and Groups Group Sales
	10:30am	Party Revenue Growth
	11:00am	Party Packaging for Profit
	11:30am	Party Marketing & Automation
	12:30pm	Lunch
	1:30pm	Party Flow/Party room tools that WOW
	2:30pm	Break
	3:00pm	Party Delivery
	4:15pm	Party Demo
	5:30pm	Q&A Graduation