

FL PRICE / BU ONLINE PARTY TEAM TRAINING



Online Front-line Party Team Training Subscription

- Online access for streaming presentation or mobile digital access, and links to practice files.
- Twenty-four training modules, rotating topics, sessions 20-30 minutes in length.
- Ability to stream or access from your business location or mobile digital.
- Live stream sessions with two-way interaction once per month (rotating topics).
- Random spot check accountability
 - Coded question rotated randomly, 5-question quiz/polls

Training Style

- FL Price PowerPoint with stories and video,
- FL Price live demonstrations
- Active role-play exercise links
- Fluency participant practice exercise links
- Digital mobile games / activities
 - Presentation method, file access, party materials, props and tools provided by location

24 Online Training Modules (20 - 30 minutes each, see training module details on back)

- Introduction to Online training
- Understanding Your Party Why
- Party Staging
- Party Room Interaction & Games I
- Party Room Interaction & Games II
- Party Room Interaction & Games III
- Party Host Interactive(s)
- Personalizing Parties
- Attraction Interaction and Transitions
- Understanding Party Parents
- Remember When
- Teen Party Concept
- Balloon Hats
- Party Host Magic
- The Party Journey Path
- Party Room Cupcakes And Presents
- Birthday Child Surprise
- iMovie Time
- Signature Move
- Party Runner
- Party Team Performance
- Party Team Recruiting And Hiring
- Jedi / Lead Training, Hiring, Training, Coaching
- Party Packages /Booking / Marketing

Online Party Team Training Cost

Single location subscription

\$150 per month (open ended agreement, cancel at any time with 30 days written notice)

Online Training Module Details

#1 Introduction To Online Training

- Online Training philosophy
- How to use it
- Shanna Train

#2 Understanding Your Party Why

- Party philosophy and the Birthday VIP
- What party Moms want
- Mass customize / Personalize
- Engaging Emotions

#3 Party Staging

- Concept / why / design
- Staging activities
- Staging questions to get personal
- Link file: Staging Script / 3x 5 practice cards

#4 Party room Interaction I

- How to play games
- 4 game Introduction
- Video and demonstration
- Fluency practice

#5 Party room Interaction II

- How to play games
- 4 game Introduction
- Video and demonstration
- Fluency practice

#6 Party room Interaction III

- How to play games
- 4 game Introduction
- Video and demonstration
- Fluency practice

#7 Party Host Interactive(s)

- Kids throw rocks
- Mary Poppins it
- Interactive(s), attention grabbers and code words

#8 Personalizing Parties

- How - staging review, planning
- Engaging
- Party room / Attractions
- Role play games

#9 Attraction Interaction and transitions

- VIP line
- Personalizing Attractions
- Transitions
- Role play practice

#10 Understanding Party Parents

- This is why parents can't do parties like you
- What party Mom & Party Dad really want
- Creating a show
- Emotional memories

#11 Remember When

- Going back exercise
- What's a birthday memory?
- Birthday memories are pure emotion.
- Connecting party team emotionally

#12 Teen Party Concept

- Keeping parents out – set up
- Music / Video / Lighting
- Server / attraction assist
- Games bundle interaction

13 Balloon Hats

- Who / what / where / why
- How to make basics
- Examples
- Video instruction

#14 Party Host Magic

- Adding entertainment / magic
- Where, when and why
- The story is the memory
- Magic Trick Demos

#15 The Party Journey

- Party flow / logistics
- Party Journey path
- Emotional moments / fiction points
- Use for continual improvement

#16 Party room cupcakes and presents

- Cupcake presentation – magic trick and games
- Present games
- Staging questions / bag or no bag - announcement
- Present guy / girl

#17 Birthday Child Surprise

- Concept / why
- Examples of Birthday Child Surprise
- How to execute
- Group game – keeps them together

#18 Movie Time

- Training and reinforcing party Journey path
- Story and script
- Imovie how to
- Video examples

#19 Signature Move

- Concept
- Who / what / where / why
- Examples & Videos

20 Party Runner

- Flow & logistics
- Duties - cleaning / set re-set table / delivery
- Multiple room and communication
- Expo food runner – party room orders & delivery

#21 Party Team Performance

- Understanding expectation
- Performance agreement
- Meme game learning

#22 Party team recruiting and hiring

- Personality sifting
- Posting language, where to post
- Who to invite
- Audition - Jedi chooses

#23 Becoming A Jedi

- Jedi responsibilities
- Addition & hiring
- Shadow training
- Shanna-train Online role-play, coaching and reinforcement

#24 Party packages / booking

- Choosing your market
- High quality or low price
- Relevant party packages for today's consumer
- Booking / script
- Add-ons – Adult food and beverage

