



## 2022 Birthday University Workshop (2 Day) New Agenda

Day 1	8:30am	<i>Registration and Pre party staging activity</i>
	9:00am	Seminar Starts – Introductions / overview / games The Birthday Business
	10:00am 10:10am	Break Birthday Parties Pure Emotion
	11:00am	Eliminating Frustrations
	11:10am	Choosing your Concept
	12:30pm	Lunch Break
	1:30pm	A Party Team with personality Recruiting / Hiring / Training
	3:00pm	Break
	3:10pm	Party Team Audition / Training Party Team Retention
	5:20pm	Q & A
	5:30pm	<i>Winter Break</i>
Day 2	9:00am	Birthday University Starts Adult Parties and Groups Group sales
	10:30am 11:00am	Party Revenue Growth Party Packaging for Profit
	11:30am	Party Marketing & automation
	12:30pm	<i>Lunch</i>
	1:30pm	Party Flow Party Room Tools That Wow
	2:30pm	<i>Break</i>
	3:00pm	Party Delivery
	4:15pm	Party Demo
	5:30pm	Q & A, Graduation